

December 2011



## **Turkey at the London Boat Show 6-15 January 2012**

Turkey's boasts the longest coastline in the Mediterranean, coupled with breathtakingly clear waters and spectacular scenery. The number of beaches and marinas in Turkey awarded the coveted Blue Flag now stands at 331, the country's highest ever number. Turkey ranks fourth out of the scheme's 41 participants worldwide, just behind France.

The Turkish authorities have invested heavily in marinas and sea tourism infrastructure and as a result, standards continue to rise and the maritime tourism sector is enjoying steady growth.

The Turkish Culture and Tourism Office is joined at the 2012 London Boat Show by a range of exhibitors from Turkey including representatives from the Chamber of Shipping; yacht charter and brokerage firms; plus sailing and gulet holiday specialists. Whether you are seeking expert guidance, to find out what's new in Turkey or to secure a discount on your 2012 sailing holiday available exclusively at the Show, there will be an appropriate contact to assist.

Highlights include the opportunity to meet the team from Kas Marina, Turkey's newest and the third largest on the south coast; Aura Yachting will be promoting their brand new Beneteau Oceanis 45 and Lagoon 450 catamaran; whilst Perfect Sailing is launching its IYT sailing school, a full range of courses for cruising yachts, from international crew to Bareboat skipper.

To view the list of Turkish exhibitors in full, visit [www.londonboatshow.com](http://www.londonboatshow.com).

The Turkish Culture and Tourism Office and its stand sharers look forward to meeting you at stand B420.

### **Press Contacts:**

To register your interest in future group press trip opportunities, or to discuss individual requirements, please contact:

Joanna Marsh – [joanna@wavemediapartners.com](mailto:joanna@wavemediapartners.com)

Jill Guest – [jill@wavemediapartners.com](mailto:jill@wavemediapartners.com)

Tel: 020 7436 8009

Follow us on Twitter: [@TurkeyTourismUK](https://twitter.com/TurkeyTourismUK)